



Daniel Sibor <daniel.sibor@boston.gov>

Fwd: 55-59 Causeway Street sign proposal

3 messages

Mohona Siddique <mohona.siddique@boston.gov>
To: Daniel Sibor <daniel.sibor@boston.gov>

Tue, May 3, 2016 at 10:02 AM

Hey There,

A bit confused how to proceed with this. I'm happy to confirm with MassDOT, but I'm not really sure where WECA's hesitation with the interpretation starts.

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----- Forwarded message -----

From: **Sean Michael Walsh Connolly** <seanmichaelconnolly@gmail.com>
Date: Thu, Apr 28, 2016 at 4:01 PM
Subject: Fwd: 55-59 Causeway Street sign proposal
To: "Livingstone, Jay - Rep. (HOU)" <Jay.Livingstone@mahouse.gov>, Josh Zakim <josh.zakim@boston.gov>
Cc: Mohona Siddique <mohona.siddique@boston.gov>, Louise Thomas <Louise.Thomas6@gmail.com>, "John M. Wilson" <JohnBWC@rcn.com>, Margarita Bernstine <mbemst2011@gmail.com>

Hi Representative and City Councilor,

WECA Zoning and Planning was visited earlier this month regarding a digital billboard going up on Causeway street. As WECA is considering supporting the project, we would like to reaffirm that what Sean O'Donovan share with us (email below) is accurate?

Can one of your staff members reach out to MassDOT to confirm that Sean O'Donovan's interpretation is accurate?

We plan to vote on this project on Thursday, May 5th. Any guidance you may be able to provide would be helpful.

Have a great weekend!

Sincerely,

Sean Connolly
781-724-2316

----- Forwarded message -----

From: **Sean O'Donovan** <sean@odolaw.com>
Date: Wednesday, April 20, 2016
Subject: 55-59 Causeway Street sign proposal
To: Sean Michael Walsh Connolly <seanmichaelconnolly@gmail.com>
Cc: Louise Thomas <Louise.Thomas6@gmail.com>, Margarita Bernstine <mbernst2011@gmail.com>, "John M. Wilson" <JohnBWC@rcn.com>, "bennie482@verizon.net" <bennie482@verizon.net>, joseph mcdonald <joemcdonald.westend@verizon.net>

Hi Sean,

First of all I'm sorry for the delay in not getting back sooner but I've been sick in bed for almost a week.

In answering your questions I must first point out that the DOT/OAB (Outdoor Advertising Board) which governs the Electronic sign regulations is a very friendly entity who you can call to ask questions of. I would not get specific about the location or parties involved, but generally asking won't hurt.

First, a "regulation" is law actually and is treated as such in terms of enforcement, penalties, requirements for compliance etc. And while the DOT could attempt to 'change' a regulation (law) it would require massive effort in the

form of public notice, hearings, Legislative input, executive input, public input etc. The last time the DOT changed electronic signage regulations was 3 years ago and that process tightened rules rather than expanded rules. Further it was a long drawn out process that effected the entire State of Mass. I submit that the 'process' is very much formal and although it's the DOT and not the Legislature I assure you both the Legislature and Governor would heavily way in. Actually the 1000 foot rule was enacted for safety reasons per studies from experts illustrating that the 1000 foot minimum distance was required for driver safety so people would not stare at the signs. If anything the rule in my opinion could only grow to a larger distance for safety purposes.

But I also want to point out that this would be a State wide effort effecting every city and town in Mass. not just North station of course. And the biggest sign Co in the area named Clear Channel whom Delaware North is talking to for Causeway St would NEVER support or push for the 1000 foot rule to be decreased because their vast protection elsewhere in the State as a ditrect result of this 1000 foot rule would fall into jeopardy allowing others to put up signs in competition to them in places it currently controls as a direct result of the 1000 foot rule.

Lastly I want to point out that Media Vision is a family owned business, and not a huge conglomerate, who are from the West End and North End sections of Boston. And whom you will always be able to direct dial on their cellphones if you wish. They care about our City as we do and your neighborhood as you folks all do. And as such, when the time is right want to pledge \$5,000.00-\$10,000.00 dollars a year to assist with the Thoreau pathway on an annual basis or to some other community benefit as your group sees fit. Of course the donation would need to be transfered to a proper, legal non-profit entity but the commitment would be for the life of the lease we have at 55-59 Causeway St.

I look forward to working with you and pledge our support to help answer any questions I can , but I truly believe the 1000 foot rule protects your neighborhood for years to come and especially from a huge board on causeway attached to the delaware North new high rise coming soon.

Please advise if I can answer any further questions.

Best,
Sean

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----- Original Message -----

Subject: Re: 55-59 Causeway Street sign proposal
From: Sean Michael Walsh Connolly <seanmichaelconnolly@gmail.com>
Date: Fri, April 15, 2016 9:41 am
To: "Sean O'Donovan" <sean@odolaw.com>
Cc: Louise Thomas <Louise.Thomas6@gmail.com>, Margarita Bernstine <mbernst2011@gmail.com>, "John M. Wilson" <JohnBWC@rcn.com>