

From: Eileen O'Connor
To: [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Will Keyser](#); [Lori Fresina](#); [Peyser, Jim \(EOE\)](#); [Sydney Asbury](#); [Coleman, Ryan \(GOV\)](#)
Cc: [Caroline Pierce](#); [Chow, Jennifer \(EOE\)](#)
Subject: Legislative Strategy Meeting Materials
Date: Wednesday, November 11, 2015 4:33:50 PM
Attachments: [11.18 MA Rally FAO 11.10.15 v3.docx](#)
[MINUTES Legislative Strategy Call Nov 4 2015.docx](#)
[Legislative Agenda November 11 2015.docx](#)

All:

Attached please find a meeting agenda and minutes from last week's legislative strategy meeting, as well as a document which outlines details for the 11/18 rally. I'll have hard copies available for anyone attending in person in our office.

For those joining by phone, please dial: [REDACTED] [REDACTED]

If you are coming to our office, come up to the 8th floor. Take a right when you get off elevator, then a left to our office. The conference room is just inside the office on the right.

Thanks,
Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Will Keyser](#); [Lori Fresina](#); [jim.peyser@state.ma.us](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#)
Cc: [Coleman, Ryan \(GOV\)](#); [Caroline Pierce](#)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 11, 2015 5:00 PM-6:00 PM.
Where: 18 Tremont Street, Suite 810 or by phone: [REDACTED] [REDACTED]

New weekly series, starting 11/4.

Boston Common Event FAQ

When: Wednesday, November 18th 8:30 am – 12:00 pm

What: A 1,000+ person rally on Boston Common

Where: Attendees meet at their school or travel on their own. Buses will depart schools by 8:30 am.

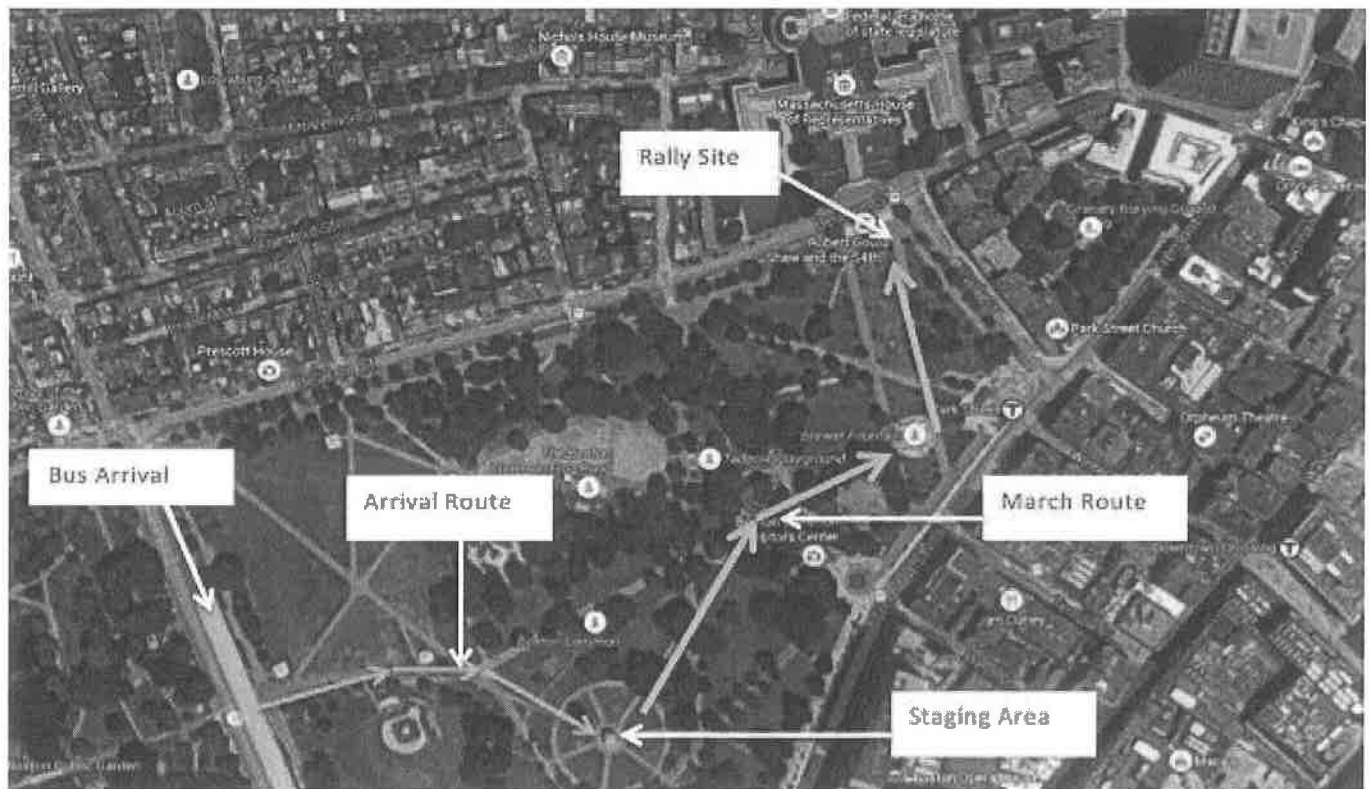
Message:

- 37,000 kids across Massachusetts are stranded on waiting lists for public charter schools because of an outdated and unfair cap.
- Today, parents from every corner of Massachusetts are coming together to deliver a message to the State Senate: families will not rest until every child on charter school waiting lists has access to these great public schools.
- The Senate pass a bill that is responsive to the needs of families before the end of the legislative session. The 37,000 kids on public charter school waiting lists deserve access to great schools NOW.

Overview:

- Buses will start drop-off on Charles Street at 9:00 am and attendees will make their way to the rotunda where there will be a pre-rally program.
- Breakfast will be served at the rotunda and pre-rally program will consist of music, student performances and chant practice.
- The march will begin at 10:15 am and go through the southern part of the common to the fountain and up to the Common steps on Beacon Street.
- The path through the common will be lined with panels with quotes and photos depicting the campaign thus far. As the march turns towards the steps the panels will shift to a call to action – lift the cap and eliminate the limits.
- There will be a video board to show a video of the Governor and social media.

Site Map:



Boston Common Event FAQ

Minute By minute:

Time	Action
7:45 AM – 8:15 AM	Parents arrive at their designated meeting point.
8:30 AM	Buses depart for State House.
9:00 AM – 9:45 AM	Arrival at the Common (varies by school's proximity to event site).
9:15-10:15 AM	Pre-Program at the Rotunda
10:15-10:30 AM	March to the Rally Site
10:30 AM	Rally in the Common begins
11:15 AM	Rally in the Common ends and parents head for buses
12:00 AM	All attendees have departed

Pre-Rally Program at the Rotunda:

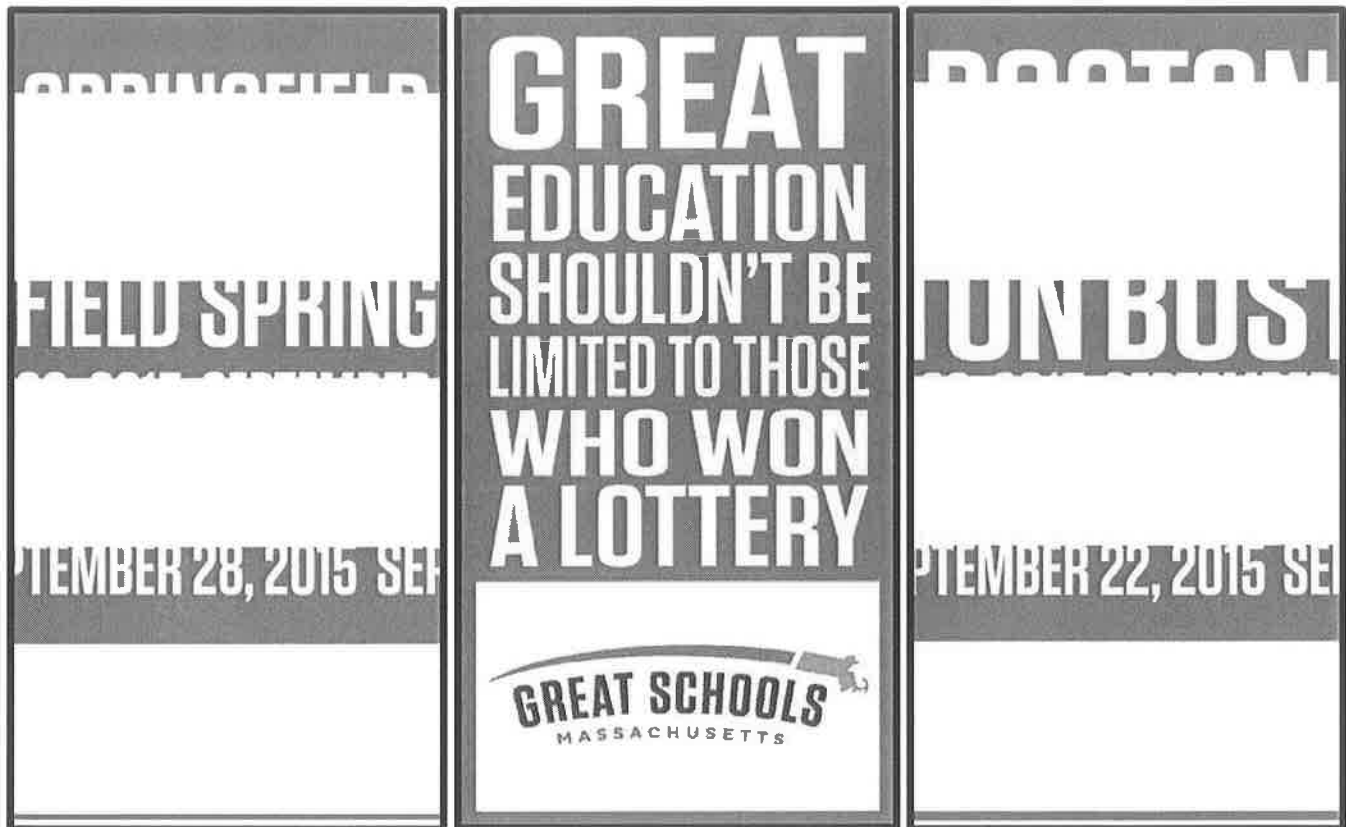
Time	Speaker Type
9:15 AM	DJ Set- Rotunda
9:30 AM	Rotunda Host-Welcome
9:35 AM	Student Chant
9:40 AM	DJ Set- Rotunda
9:55 AM	Rotunda Host- Chant Practice
10:05 AM	Student Song
10:10 AM	Rotunda Host- Call to March

Rally Program on the Common Steps

Time	Speaker Type	Speaker Name	Affiliation
10:15 AM	March		
10:30 AM	MC – Welcome /Intro Gov Video	Nikki Barnes	KIPP
10:33 AM	Parent Speaker #1 - Boston	Amy Ross (tentative)	
10:35 AM	Governor Baker Video	Gov Baker	
10:37 AM	MC – Parent Speaker 1	Nikki Barnes	KIPP
10:39 AM	MC Intros Elected Speakers	Nikki Barnes	KIPP
10:40 AM	Elected Speaking Slots	TBD	
10:47 AM	GSM Launch Video		
10:50 AM	MC Introduces Parent Speaker 2	Nikki Barnes	KIPP
10:52 AM	Parent Speaker 2 (Springfield)	Michelle Hernandez	
10:55 AM	MC Introduces Parent/Alum Speaker 3	Nikki Barnes	KIPP
10:58 AM	MC Closes		
11:02 AM	Gove Outro Video	Gov Baker	
11:04 AM	Program Ends		
11:04 AM	Music		
12:00 PM	Music ends		

Boston Common Event FAQ

Branded Assets: Great Schools Now winter hats, t-shirts and panels.



Breakfast: Pastries, Coffee, Hot Chocolate

Video and Picture Station: We will have stations set up at the rotunda to capture testimonials and photos of parents and students while we prepare to march.

Departure Process: Attendees will depart from the Common steps immediately after the program and walk along the path parallel to Beacon Street. Buses will depart from the same location (Charles Street) and we expect the last bus to leave by 12:30 pm.